

# Building the Economic Health of Westerville

## *How You Benefit from WVCB Membership*

Since 1988, the Westerville Visitors and Convention Bureau has worked to attract visitors and events to the Westerville area. We need your help to build Westerville's economic health through tourism and community awareness. Here are the benefits of WVCB Membership:



We display your information in our expanded lobby in the heart of Uptown Westerville.

*Hundreds of visitors and residents stop in our lobby and call us for local information each year.*

Save 40% on full-color 4th Friday co-op ads and reach 250,000+ readers.



*You can pay for your membership with the savings from just one ad!*



Details about your products, services, etc. are available on the WVCB Website, which logged 25,000 visits in 2009.

*Most requests for information about Westerville attractions, events and businesses come from website visitors.*



Your business is featured on our homepage during the month of your choice.

We announce your new products, features or specials with press releases and marketing assistance.



We help with meeting, conference, or reunion planning.



**Your support allows the WVCB to reach over 2-million potential visitors through state and regional advertising programs.**

*To become a member, visit [www.visitwesterville.org/members.html](http://www.visitwesterville.org/members.html) and download a membership form or call 614-794-0401.*

**Together, we can strengthen the Westerville economy!**