



For Immediate Release

September 13, 2019

Westerville Visitors & Convention Bureau & the Board of Trustees is pleased to announce the appointment of the new Executive Director, Marie VanDervoort.

Marie comes to the bureau with more than 27 years of hospitality and tourism industry experience. She has over seventeen years of on-property hotel experience with full-service, midscale, and luxury hotel brands, as well as over a decade of global sales experience representing over 5,700 hotels globally.

Marie will lead the Westerville Visitors & Convention Bureau operations and staff with a strategic focus on driving tourism revenues into the Westerville region.

Marie is widely regarded for her expertise in strategic planning and in positioning products and services for growth, profitability and operational success. Her skill set ranges from organizational leadership and sales management to strategic marketing and international/domestic market development.

For more information about Westerville, go to [www.visitwesterville.org](http://www.visitwesterville.org)

The Westerville Visitors and Convention Bureau assists visitors and visiting groups with directions, itineraries, reservations, tours, and anything else that will make your trip to Westerville an enjoyable experience. We maintain a huge event listing so you can find out what's going on during your planned visit.

Contact us today!

**Marie VanDervoort**

Executive Director

**Westerville Visitors & Convention Bureau**

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